

IGCAT

INTERNATIONAL INSTITUTE OF
GASTRONOMY, CULTURE, ARTS AND TOURISM



IGCAT Voice



The food identity of Hauts-de-France 2023

Unlike other regions, Hauts-de-France has more than one food identity inspired by a bounty of quality local produce and many great food industry professionals. Until meeting IGCAT we hadn't boasted about or even questioned our love of sitting around a generous table with friends and family and tucking in!

When European Region of Gastronomy was first introduced, the Regional Council for Hauts-de-France quickly formed a consortium to spread the word across the region inviting restaurateurs, producers, artisans, teachers, destinations, and local people to take part in showcasing our great food. I am proud and happy to say that to date we have 162 ambassadors, 153 European Region of Gastronomy labelled projects and over 260 events programmed to celebrate our title this year and candidates just keep flooding in!

Participating in IGCAT competitions, events and seminars is a great way of testing our worth on a wider international scale and a wonderful way of getting to know and learning from the IGCAT network across the globe. As a result, in Hauts-de-France we are now generating or amplifying experiences and emotions, creating vocations and reinforcing the attractiveness of the hotel and restaurant industry. We are encouraging meetings and exchanges, educating people about healthy, well balanced, sustainable food, and accelerating the changes in the sector to meet new customer trends.

European Region of Gastronomy Hauts-de-France 2023 is the opportunity to highlight the culinary assets of the region and contribute to its attractiveness. It has brought the people of this large region together around the beautiful subject of eating well and eating right!

Diana Hounslow

Director, Pas-de-Calais Tourisme

Official Ambassador, Hauts-de-France - European Region of Gastronomy awarded 2023

News from IGCAT

Safeguarding biodiversity in collaboration with Slow Food

30 March 2023 - In support of the UN Sustainable Development Goals, IGCAT's World Regions of Gastronomy not only have great culinary assets but they are also committed to stimulating debate about the production of sufficient and healthy food for everyone. We know there is eno ... [Read more](#)



All set for IGCAT's World Food Gift Challenge 2023!

30 March 2023 - IGCAT and the World Region of Gastronomy Platform are looking forward to celebrating the 4th World Food Gift Challenge, to be held on 26-29 April 2023 in Kos as an important legacy of the South Aegean, European Region of Gastronomy 2019 title. The competition will gather high-quality food and food-related crafts products from eight award ... [Read more](#)

Submit your short stories to IGCAT's Food Film Menu 2023!

2 March 2023 - A call for submissions to IGCAT's International Food Film Menu 2023 competition is now open to collect short food films that showcase the culinary heritage of regions from across the globe. The competition welcomes directors from around the world to shar ... [Read more](#)



Raising the profile of natural honey and preservation of bees

22 February 2023 - IGCAT and the Slovenian Beekeepers' Association (SBA) have teamed up to raise the profile of natural honey and preservation of bees in the World/European Regions of Gastronomy. The two organisations signed a collaboration agreement on 22 February 2023 to join ... [Read more](#)

European Young Chef Award 2023 announced

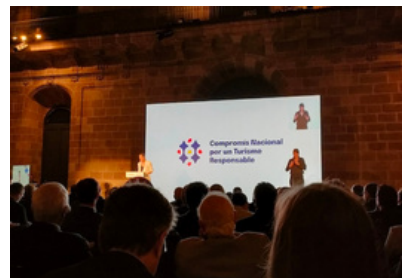
14 February 2023 - IGCAT has officially announced the 7th edition of the European Young Chef Award that will take place in Hauts-de-France, European Region of Gastronomy awarded 2023, on 20-23 November 2023 at the Lycée hôtelier du Touquet. Under the theme Innovation on Tradition, the European Young Chef Award will gather finalists of local contes ... [Read more](#)



News from World and European Regions of Gastronomy

Catalonia commits to a responsible tourism future

23 March 2023 - The National Commitment for Responsible Tourism was officially launched in Catalonia, European Region of Gastronomy awarded 2016 on 23 March 2023. The document envisions a new tourism model that is environmentally responsible, socially fair, balanced and reconnected with the region's identity has been the ambition of Catalonia, Europ ... [Read more](#)



Celebrating the culinary identity of Hauts-de-France

22 March 2023 - Hauts-de-France announced an exciting programme full of unique events, initiatives and activities to celebrate its title year as European Region of Gastronomy awarded 2023. Officially launched at the Salon International de l'Agriculture in Paris, on 28 February, th ... [Read more](#)

A common effort to support local food in Kuopio

10 March 2023 - The recently launched Taste Savo network represents a powerful legacy of Kuopio's European Region of Gastronomy 2020-21 title, and reinforces the region's commitment to supporting local quality and sustainable food. The Taste Savo network gathers producers, restaurants, businesses, associations, education institutions and developers ... [Read more](#)



Promoting Aseer's food and crafts producers

6 March 2023 - Aseer, World Region of Gastronomy awarded 2024 is supporting local food and crafts artisans to innovate their products through sustainability and engaging storytelling. As part of this process, on 27-28 February and 1 March 2023 over 20 local craftspeople from the region took part in a workshop to gain knowledge and useful tools to enha ... [Read more](#)

Tastes of Saimaa at the Internationale Grüne Woche 2023

9 February 2023 - The unique flavours of Saimaa, European Region of Gastronomy awarded 2024 were presented at the Internationale Grüne Woche (IGW), one of the world's leading food fairs, held in Berlin on 20-29 January 2023. At a dedicated stand organised in the framewor ... [Read more](#)





Menorca is boosting synergies between agri-food and tourism

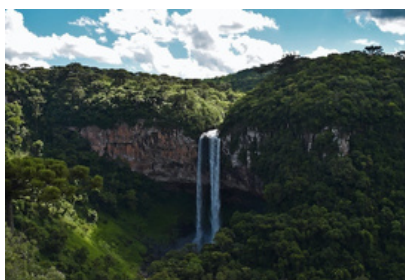
12 January 2023 - Ten food producers from Menorca, European Region of Gastronomy awarded 2022 have been selected to receive specialised training and mentoring to develop new visitor experiences and integrate them into their business offer. Launched by the Spanish Secr ... [Read more](#)

Current news from around the globe

Planning ahead at the 3rd NEMOS Transnational Meeting

By NEMOS project

30 March 2023 - The NEMOS project's state of play and steps forward were discussed at the 3rd transnational meeting of NEMOS - A new educational model for acquisition of sustainability competences through se ... [Read more](#)



Why we need a new economics of water as a common good

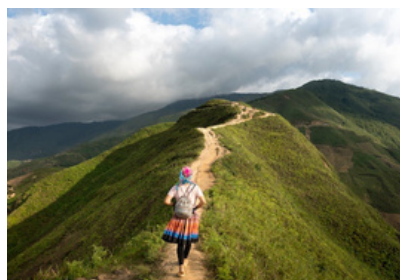
By J. Rockström et al.

22 March 2023 - Anthropogenic pressures and climate change are altering water flows worldwide. Better understanding, new economic thinking and an international governance framework are needed to stave off c ... [Read more](#)

Travel positive: Is this the sustainable tourism blueprint of the future?

By Helen Coffey - The Independent

10 March 2023 - "We have moved into a new paradigm where the only option is systems transformation. We should therefore call out the many overly optimistic strategies and plans which assume - implicitly or ex ... [Read more](#)



Global indicators on the costs of healthy diets and how many people can't afford them

By FAO

1 March 2023 - The Food and Agriculture Organization of the United Nations (FAO) has made publicly available country-by-country indicators on healthy diets that show their cost - including by food group - and the n ... [Read more](#)

IGCAT carries out research, collects knowledge and develops projects to support creative solutions in regional and local development. This newsletter is just a small selection of news from the past three months. IGCAT compiles trends and facts from around the world.

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