

# IGCAT

INTERNATIONAL INSTITUTE OF  
GASTRONOMY, CULTURE, ARTS AND TOURISM



## IGCAT Voice



As we reflect upon our activities over the last year we can be very proud of everything achieved in 2022. Trondheim-Trøndelag and Menorca both successfully hosted the European Region of Gastronomy title in 2022 and have excelled in gaining international visibility. The World and European Regions of Gastronomy were mentioned in over 60 articles in international online media, including National Geographic, Lonely Planet, The Times, The Telegraph, The Independent, Forbes, Traveller and Euronews.

Moreover, the Award has contributed to them being selected as destinations for future international events, for example the Bocuse d'Or in Trondheim in 2024. Menorca now boasts a Hospitality Training Centre in Ca n'Agadet to improve the employability of adults at risk of social exclusion. The legacy lives on in both regions and their evaluation will be key for us all, especially as they are the first regions to celebrate the Award with large-scale citizen events since the pandemic. An external observation tells that they have experienced a stronger visitor comeback than in other regions in Europe, and the Award has been a cohesive factor across multiple sectors to build back better and more sustainably.

We now wish the best of luck to Hauts-de-France, a huge region with two distinct identities that begins their mandate as European Region of Gastronomy 2023. We hope the Award will help them build cohesion across the region and bring much deserved recognition for this first-class gastronomic destination. Visit Hauts-de-France's website to see the many events that are shaking up the culinary scene, including IGCAT's European Young Chef Competition that will take place in the region in November.

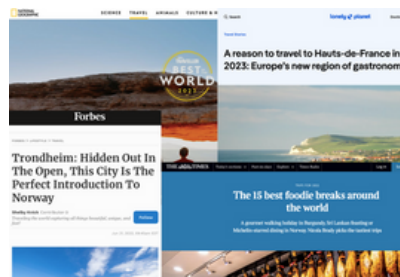
In 2023, IGCAT will for the first time organise the World Food Gift Challenge as a stand-alone event, hosted on the island of Kos by our trusted hosts from the South Aegean, European Region of Gastronomy since 2019. We are thrilled that our 2022 Food Film Menu has become so popular with film festivals throughout Europe and thank our partners sincerely. Finally, please note that IGCAT is on the look-out for the best websites from around the world for adventurous and food loving travellers. If you know one that offers unique and exceptional food experiences to international or local visitors this is your chance to submit it.

We wish to thank all the stakeholders, friends and colleagues who have worked with us this year - and who have shown us time and again that we have a unique and valued network.

## News from IGCAT

### The international spotlight is on IGCAT's Regions of Gastronomy

30 December 2022 - Over 60 articles have been published about the World and European Regions of Gastronomy in international online media in 2022. These include renown travel magazines such as Lonely Planet, Traveller and National Geographic, as well as leading newspapers such as Th ... [Read more](#)



### Call open for IGCAT's Top Websites for Foodie Travelers 2023

29 November 2022 - IGCAT launched an open call for the Top Websites for Foodie Travelers Award 2023 to acknowledge websites that offer unique and creative cultural and gastronomic experiences. Following a successful pilot edition in 2022 that assessed websites from the World and Eur ... [Read more](#)

### IGCAT and Slow Food join forces to support sustainable food futures

16 December 2022 - IGCAT and Slow Food have joined forces to safeguard and promote culture, food and biodiversity. This new collaboration was formalised on 15 December at the Saudi Feast Food Festival in Riyadh, where a Memorandum of Understanding was signed between ... [Read more](#)



### Menorca 2022 celebrates a successful title year

7 December 2022 - A unique combination of arts, music, dance and local food, the Made in Menorca: Insólit event celebrated the successful title year of Menorca European Region of Gastronomy 2022 with a surprising trip across the island's gastronomy. The event was also an occasion to symbolically pass the baton to Hauts-de-France, awarded Euro ... [Read more](#)

### Winner of the European Young Chef Award 2022 announced!

12 November 2022 - Pau Sintes Juanico from Menorca, European Region of Gastronomy awarded 2022 has been announced European Young Chef for 2022. With his dish Menorca-style Aubergines: Simple and Complex, he won the hearts of the international jury chaired by chef Espen Lau ... [Read more](#)





## The future ambassadors of regional food and cultural diversity

11 November 2022 - Finalists to the European Young Chef Award 2022 officially committed to supporting more environmentally, ethically, socially, culturally and economically sustainable food production and consumption practices. By signing up as IGCAT Regional Chef Ambassadors, ... [Read more](#)

## Activating young talent to build a better future

21 October 2022 - IGCAT experts and stakeholders in food, education, culture, agriculture, arts, hospitality, tourism and many other sectors from the World and European Regions of Gastronomy took part in the Engaging Young Minds webinar, held on 20 October 2022 and attended by over 150 participants from 35 countries across the globe. Organised by I ... [Read more](#)



## Public's Favourites of the Food Film Menu 2022 revealed

20 October 2022 - The short films Welcome to the Farm - Les Cabres d'en Peyu from Catalonia, European Region of Gastronomy awarded 2016, and Let's Go to Aseer from Aseer, World Region of Gastronomy awarded 2024 were selected as Public's Favourite European Film and Public's ... [Read more](#)

## Hauts-de-France: 2023 is just the beginning!

12 October 2022 - The first French region to receive this important accolade, Hauts-de-France was officially handed the European Region of Gastronomy 2023 title by the President of the International Institute of Gastronomy, Culture, Arts and Tourism (IGCAT) on 10 October 2022. The ceremony also offered the opportunity to publicly launch a call for local stake ... [Read more](#)



## Current news from around the globe



## ON-IT 2022 year-in-review: looking back, moving forward

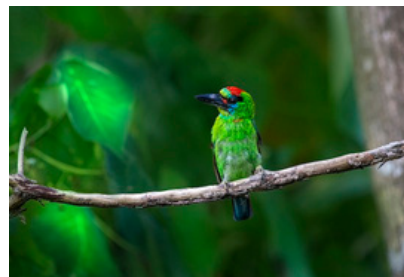
By ON-IT

21 December 2022 - A successful second year is about to conclude for the ON-IT - Online Internship in Tourism project that has taken important further steps in the definition of a guidance framework for quality virt ... [Read more](#)

## COP15 ends with landmark biodiversity agreement

By UNEP

20 December 2022 - The United Nations Biodiversity Conference (COP15) ended in Montreal, Canada, on 19 December 2022 with a landmark agreement to guide global action on nature through to 2030. Representatives from 188 governments have been gathered in ... [Read more](#)



## UNWTO Gastronomy Tourism Forum highlights talent development and waste reduction

By UNWTO

5 December 2022 - 'Gastronomy Tourism for People and Planet: Innovate, Empower and Preserve' was the theme as national and international experts met in Nara for the 7th UNWTO Forum on Gastronomy Tourism ... [Read more](#)

## Climate Change Is Driving Millions to the Precipice of a 'Raging Food Catastrophe'

By G. Gustin & L. C. Price

12 December 2022 - Nearly 26 million people in the Horn of Africa are facing extreme hunger, with some areas already reaching catastrophic famine levels, according to the United Nations. The situation here is un ... [Read more](#)



## UNWTO Gastronomy Tourism Forum highlights talent development and waste reduction

By UNESCO

7 October 2022 - One hundred-fifty States unanimously adopted an ambitious Declaration for Culture at the end of a three-day conference convened by UNESCO. The text affirms culture as a "global publ ... [Read more](#)

IGCAT carries out research, collects knowledge and develops projects to support creative solutions in regional and local development. This newsletter is just a small selection of news from the past three months. IGCAT compiles trends and facts from around the world.

[www.igcat.org](http://www.igcat.org)  
[info@igcat.org](mailto:info@igcat.org)



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