

# IGCAT

INTERNATIONAL INSTITUTE OF  
GASTRONOMY, CULTURE, ARTS AND TOURISM

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## IGCAT Voice

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### Enhance the Region of Gastronomy through an ASIA Region of Gastronomy Award



*"Gastronomy is not only about food, but also the entire ecosystem related to local wisdom, community and cultural heritage."*

As part of Asia (and specifically ASEAN), Indonesia has a different landscape from other ASEAN countries. It is an archipelago with 17,000 islands, 1,300 tribes, 2,500 seawater fish, 2,184 freshwater fish, 40,000 plant species, 88 million hectares of tropical rain forest, immense biodiversity in natural and cultural resources.

It is also a source of pride to say that Indonesia has 17% of the world's flora and fauna. In addition, as shown in the Travel Tourism Competitiveness index - World Economic Forum 2019 report; Indonesia ranks 18th for Natural and Cultural Resources and is at the top of the list among ASEAN countries.

In terms of food-scape and ingredients, there are many similarities within ASEAN countries, however, there is always something unique in each Asian country that can be distinguished by its food culture. Preserving gastronomic assets and building strong sustainable destinations are efforts that need to be made by ASEAN countries. IGCAT, with the ASIA Region of Gastronomy Platform offers holistic destination improvements through increasing awareness of the importance of cultural & food uniqueness, educating for better health and nutrition and, increasing standards of sustainable tourism to strengthen people's welfare.

Improving the quality of life and gastronomic destinations will be faster with clear goals and determination to obtain the Asia Region of Gastronomy Award. This requires long-term commitment from stakeholders with steps and guidelines that must be followed and implemented by local stakeholders. This can be achieved by working together with the same interests and goals to achieve milestones at every stage.

Destination Management Organizations and the right method of marketing and networking are other important elements to promote destinations through tourism. The Region of Gastronomy program allows award-winning regions to connect to IGCAT's network to increase investment, promote gastronomy in culture and tourism, increase creativity in local products/gifts and promote young local chefs as future actors in the industry.

As a local partner of IGCAT, Indonesia Gastronomy Network has started curating regions that are interested to be the founding Asia Region of Gastronomy from Indonesia. To reiterate, this is good education and an opportunity for the region to build, preserve and promote local wisdom globally.

#### **Vita Datau**

IGCAT Expert

Head of Acceleration Team for the Development of Culinary and Shopping Tourism, Ministry of Tourism of the Republic of Indonesia

### Exploring linkages between food, well-being and sustainable tourism

*14 September* - Food, Well-being and Wellness Tourism were at the centre of a public seminar organised in Kuopio, European Region of Gastronomy 2020-2021 on 11 September, in the framework of the 7th Annual IGCAT Experts' Meeting. The event was virtually ... [Read more](#)



### European Regions of Gastronomy discuss opportunities in food and well-being tourism

*10 September* - The 7th Annual IGCAT Experts' Meeting successfully kicked off with IGCAT webinar on Food, Well-being and Wellness Tourism in the Regions of Gastronomy, held on 10 September 2020. During the event ... [Read more](#)

### Winners of the 1st European Food Gift Challenge announced

*11 September* - Food and cultural uniqueness of the European Regions of Gastronomy was celebrated at the 1st European Food Gift Challenge, a competition organised by IGCAT to award local craftsmanship related to food, that took place in Kuopio, European Region of Gastronomy ... [Read more](#)



### Levi Devžej by Matic Borković elected overall winner of the Food Film Menu 2020

*11 September* - The short film Levi Devžej from Slovenia, European Region of Gastronomy awarded 2021, was announced Overall Winner of the Food Film Menu 2020, organised by IGCAT in collaboration with the World Regions of Gastronomy Platform. Directed by ... [Read more](#)

### Home of Nordic Flavours 2020 awarded 2nd prize in the Food Film Menu 2020

*11 September* - The short film Home of Nordic Flavours 2020 from Trondheim-Trøndelag, European Region of Gastronomy awarded 2022, has been awarded 2nd prize of the Food Film Menu 2020, organised by IGCAT ... [Read more](#)





## Mayonnaise, The Universal Sauce gets 3rd prize in the Food Film Menu 2020

*11 September* - The short film *Mayonnaise, The Universal Sauce* from Menorca, European Region of Gastronomy awarded 2022, has been awarded 3rd prize of the Food Film Menu 2020, organised by IGCAT in collaboration with the ... [Read more](#)

## Food waste monitoring proven to reduce food waste

*16 July* - Food Waste Monitoring is proven to reduce food waste by up to 25% in the first 4 weeks! This was one of the exciting messages provided by two international experts that addressed the World Regions of Gastronomy Platform in a webinar, held on ... [Read more](#)



## Call for papers on Food and Beverage Tourism

*28 July* - Submission of papers is open for the Special Issues on Food and Beverage Tourism: Management and Marketing Perspectives of the Journal of Foodservice Business Research. Co-edited by IGCAT Expert, Prof. Roberta Garibaldi (University of Bergamo), Saurabh ... [Read more](#)

## News from the Regions of Gastronomy

### Life According to Nature's Rhythm starts!

*11 September* - Kuopio officially opens its kick-off year as European Region of Gastronomy 2020-21 with the theme of Life According to Nature's Rhythm. The Opening Ceremony took place on 11 September 2020 with a special focus on nature, healthy food and well-being. ... [Read more](#)



### Get ready for Coimbra Region's Million Food Stories!

*2 October* - Under the theme *A Million Food Stories*, Coimbra Region is getting ready to launch their title year as European Region of Gastronomy 2021, awarded by IGCAT. The result of a close cooperation between founding and partnering entities led by the Intermunicipal Community of ... [Read more](#)

## Traveller magazine highlights Slovenia as best destination for 2021

30 September - Slovenia, awarded European Region of Gastronomy 2021 by IGCAT, has been selected as best holiday destination for 2021 by world-renowned luxury travel magazine, Condé Nast Traveller. "It's the sustainable ... [Read more](#)



## The marvelous potato at Trondheim's Credo

2 October - Blue Congo from Overhalla, almond potatoes from Kvikne, red Asterix and yellow sweet potato are among the local colorful potatoes that 5-year-olds from Trondheim-Trøndelag, awarded European Region of Gastronomy 2022 by IGCAT, got to know and cook during the ØKOUKA (EcoWeek) ... [Read more](#)

## Local food underpinning Menorca's economic recovery

5 October - The rich gastronomic potential of Menorca, awarded European Region of Gastronomy 2022 by IGCAT, was celebrated at the Mostra de Cuina Menorquina (Festival of Menorcan Cuisine), successfully held from 18 September to 4 October 2020. During 17 days, 23 restaurants ... [Read more](#)



## Menorca combines local cuisine, gastronomy and cinema

2 October - Menorca, awarded European Region of Gastronomy 2022 by IGCAT put the spotlight on local food and culture at the successful OFF Festival, organised in the framework of the Menorca International... [Read more](#)

## Kuopio Region hosted its 1st Local Food Gift Challenge

4 September - Kuopio, European Region of Gastronomy awarded 2020-2021 proudly hosted its first Local Food Gift Challenge to select the best food and craft products from the region that will compete in the forthcoming European Food Gift Challenge, organised by IGCAT. Held on 26 August ... [Read more](#)



## Current news from around the globe



### Historic UN Summit on Biodiversity - By UN Environment

*1 October* - Recognizing that the continued deterioration and degradation of the world's natural ecosystems were having major impacts on the lives and livelihoods of people everywhere, world leaders called for increased ... [Read more](#)

### 40% of world's plant species at risk of extinction -

By Damian Carrington

*30 September* - Two in five of the world's plant species are at risk of extinction as a result of the destruction of the natural world, according to an international report. Plants and fungi underpin life on Earth, but the scientists said the ... [Read more](#)



### Food loss and waste 'an ethical outrage', UN chief says on International Day

- By UN News

*29 September* - Last year, the UN General Assembly designated 29 September as the International Day of Awareness of Food Loss and Waste Reduction, recognizing the ... [Read more](#)

### European Tourism Manifesto statement on harmonised travel restrictions

- By Tourism Manifesto

*8 September* - The European Tourism Manifesto alliance, the voice of the European travel and tourism sector, calls on Member States to urgently agree on harmonised travel restrictions and ensure swift ... [Read more](#)



IGCAT carries out research, collects knowledge and develops projects to support creative solutions in regional and local development. This newsletter is just a small selection of news from the past three months. IGCAT compiles trends and facts from around the world.

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