



## GREENER AND HEALTHIER FUTURES EUROPEAN REGIONS OF GASTRONOMY

9 October 2019 | 15.00h – 19.30h | Claridge, Chaussée de Louvain 24B, 1210 Saint-Josse, Bruxelles, Belgium  
Moderator: **Dr Diane Dodd**, President of IGCAT

### INSIGHTS FROM THE EUROPEAN REGIONS OF GASTRONOMY

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| <p>15.00 OPENING REMARKS<br/><b>Milosz Momot</b>, Head of Unit, Tourism, Emerging and Creative Industries, DG Grow</p> <p>15.10 LEGACY AND FOOD FUTURES<br/>Interview with Executives from:</p> <p>Catalonia, European Region of Gastronomy 2016<br/><b>Ramon Sentmartí</b>, Executive Director, Prodeca, Catalan Government (tbc)</p> <p>Aarhus-Central Denmark, European Region of Gastronomy 2017<br/><b>Jesper Henrik Borg Christensen</b>, Special Advisor, Business Region Aarhus</p> <p>Galway-West of Ireland, European Region of Gastronomy 2018<br/><b>Jacinta Dalton</b>, Head, Galway International Hotel School, GMIT</p> <p>South Aegean, European Region of Gastronomy 2019<br/><b>Heidi Lazani</b>, Executive Director, South Aegean 2019</p> <p>Sibiu, European Region of Gastronomy 2019<br/><b>Doris Bandiu</b>, Sibiu County Council</p> <p>Kuopio, European Region of Gastronomy 2020<br/><b>Ilona Sares</b>, Pro Agria East Finland</p> | <p>15.45 LANDSCAPE, WELL-BEING AND CULINARY CULTURES<br/>Interview with Elected Representatives from:</p> <p><b>Daniela Cîmpean</b>, President, Sibiu County Council</p> <p><b>George Hatzimarkos</b>, Governor of the South Aegean</p> <p><b>Eva Štravs Podlogar</b>, State Secretary of Slovenia</p> <p><b>Kirsten I. Værdal</b>, Director, Planning and Development, Trøndelag County</p> <p><b>Jesús Gomila</b>, Director of Tourism, Menorca</p> <p>16.10 BUILDING A GLOBAL MOVEMENT<br/>Making the case for World Regions of Gastronomy and IGCAT proposal to create a fund to support lesser-developed regions – Fund for Local Arts and Gastronomy (FLAG)</p> <p><b>Patrick Sam</b>, Chief Executive, National Arts Council, Namibia</p> <p><b>Iván Pico</b>, Director of Tourism, Mazatlán, Mexico</p> <p>17.15 Reflections and concluding remarks<br/><b>Carla Montesi</b>, Directorate Planet and Prosperity, DG DEVCO (tbc)</p> |
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## EUROPEAN REGION OF GASTRONOMY 2022 PRESENTATION OF BIDS FOR THE TITLE

Opening remarks: **Alin-Adrian Nica**, First Vice-Chairman of the SEDEC Commission, European Committee of the Regions  
Moderator: **Dr Edith Szivas**, Vice-President IGCAT

### Menorca, European Region of Gastronomy - candidate

- 17.30 Opening words  
**Susana Mora Humbert**, President, Regional Government of Menorca
- 17.35 Focus areas of Menorca's bid and proposed programme for 2022  
**Borja Matoses**, Coordinator of the Bid Book
- 17.45 Questions and answers
- 17.50 Final words  
**Isabel Maria Oliver Sagreras**, Tourism State Secretary of Spain  
**Francina Armengol Socas**, President, Government of the Balearic Islands

*Questions from members of the jury:*

**Ariadna Ribas**, Catalonia 2016

**Jacinta Dalton**, Galway-West of Ireland 2018

**Janez Bogataj**, Slovenia 2021

### Trondheim - Trøndelag, European Region of Gastronomy - candidate

- 18.00 Opening words  
**Morten Wolden**, Chief Executive, Trondheim Municipality
- 18.05 Focus areas of Trondheim - Trøndelag's bid and proposed programme for 2022  
**Kristine Rise**, Project Manager, O! Trøndersk Mat og Drikke AS  
**Jens Storli**, Congress and Convention Manager, Visit Trondheim
- 18.15 Questions and answers
- 18.20 Final words  
**Morten Wolden**, Chief Executive, Trondheim Municipality

*Questions from members of the jury:*

**Jesper Henrik Borg Christensen**, Aarhus-Central Denmark Region 2017

**Heidi Lazani**, South Aegean 2019

**Ilona Sares**, Kuopio 2020

18.30 Guests are invited to a tasting of local food from Menorca and Trondheim-Trøndelag, prepared by Chefs from the two regions.



CONSELL INSULAR  
DE MENORCA



Trøndelag  
County Authority



TRONDHEIM  
MUNICIPALITY

