

IGCAT

INTERNATIONAL INSTITUTE OF

GASTRONOMY
CULTURE
ARTS AND TOURISM



2014

ANNUAL
REPORT

TABLE OF CONTENTS

| | |
|--|-----------|
| ABOUT | 2 |
| Board | 2 |
| Website | 5 |
| NEWSLETTERS | 6 |
| EUROPEAN REGION OF GASTRONOMY (ERG)..... | 7 |
| EUROPEAN CAPITAL OF CULTURE CONVERSATIONS AND PUBLICATIONS | 9 |
| GIVE2.EU | 10 |
| THE ART OF FOOD: Creativity, Diversity and Sustainability 2014..... | 11 |
| IGCAT LECTURES AND COURSES | 13 |
| Universitat Internacional de Catalunya..... | 13 |
| University of Barcelona | 14 |
| EUHT ST. POL..... | 16 |
| VACuM Training Project, Visagrad Academy..... | 16 |
| Council of Europe and UNWTO Themis Foundation Cultural Routes..... | 18 |
| PUBLICATIONS..... | 20 |
| CULTURAL POLICY RESEARCH AWARDS..... | 22 |
| WRITER'S RESIDENCY..... | 24 |
| IFACCA | 26 |
| CONFERENCES ATTENDED | 28 |
| ORGANIGRAM | 33 |
| CONTACT DETAILS | 34 |

ABOUT

IGCAT is a non-profit association dedicated to exploring creative and artistic solutions for local and regional development. We are a learning-organization that aims to push boundaries and experiment with new ways of working that support networking, by working with a global network of cultural, food and tourism experts and enthusiasts, with an accrued wealth of knowledge and experience.

Both together and independently, we organise conferences, creative events, seminars, master classes, training courses, think-tank events and action-research projects. We also endeavour to share our work through publications, reports, feasibility studies etc.

Founded under the name of *ARTIDEA* in 2010, this year the association changed its name to *IGCAT - the International Institute of Gastronomy, Culture, Arts and Tourism* to reflect the convergence of different sectors in the work of the institute and association.

IGCAT aims to:

- Increase the international flow of ideas, skills and knowledge about developments in gastronomy and creative tourism
- Identify, analyse and disseminate best practices in the development of gastronomy, cultural and creative tourism and regional development
- Improve the quality of gastronomy and creative tourism experiences by increasing access to and interaction between experts in the fields of tourism, arts, culture and economic development
- Support local and regional development agencies working to improve gastronomy and creative tourism experiences
- Advocate for local production, and natural and healthy food standards

Board

The board for the institute includes IGCAT executive board members:

IGCAT President

Greg Richards, Netherlands – Prof. Catédrático, head of department and lecturer of Leisure Studies at Tilburg University and Professor of Events at NHTV in the Netherlands.

IGCAT secretary and ex-officio member of the board

Diane Dodd, Spain – Director of IGCAT and European Coordinator for IFACCA

IGCAT treasurer

Jordi Fabrágas, Spain –

IGCAT Executive Board Member

Marta Crispí i Canton, Spain – Director of the Masters in Arts and Cultural Management at Universitat Internacional de Catalunya.

IGCAT Executive Board Member

Caroline Couret, Spain – Program manager at Creative Tourism Network.

IGCAT Advisory board

Carlos Fernandes, Portugal – Leader of the Faculty in Tourism Studies at the Polytechnic Institute of Viana do Castelo.

Satu Miettinen, Finland – Professor of Applied Art and Design at the University of Lapland.

Dr. Laszlo Puczko, Hungary – President of the Association of Tourism Consultants, and founder of The Tourism Observatory for Health, Wellness and Spa (2012).

Rosario Scarpato, Italy – Managing Editor of itchefs-gvci.com.

Kseniya Khovanova-Rubicondo, France – Sustainable cultural networks governance/management & evaluation – Council of Europe.

Roberta Garibaldi, Italy – Professor in the Department of Management, Economics and Quantitative at the University of Bergamo.

Eva Canaleta-Safont, Spain - Lecturer at the EUHT Sant Pol de Mar.

In 2014 the board met twice, once in Barcelona, 22 July 2014 and Sant Pol de Mar, 17 November 2014.

Website

A domain name and website has been set up at www.igcat.org



The website includes IGCAT's news section and a "World News" section that are regularly updated by staff, volunteers and student members of IGCAT.

The Ajuntament de Sant Pol de Mar has given the institute offices to work from and they will soon expand the facilities due to the rapid growth of the organization.

NEWSLETTERS

IGCAT carries out research, collects knowledge and develops projects to support creative solutions in regional and local development. Furthermore, it compiles trends and facts from around the world.

Thus, the Newsletter is the mean to communicate to all the members of the database any update, new, etc related to IGCAT and the world.

The news are taken from IGCAT's website which is daily updated. This newsletter is published in both Catalan (bimonthly) and English (monthly).



IGCAT newsletter issue October 2014

IGCAT news



Inauguration ceremony FICCCG

September 30, 2014

The Director of the IGCAT, Diane Dodd and Núria Castellanos, Marketing and Projects Manager, attended the opening ceremony of the new premises for the Fundació Institut Català de la Cuina i Cultura Gastronòmica (FICCCG) at the Campus de l'Alimentació de Torribera, Santa Coloma de Gramenet. The event was chaired by Màrius Rubiralta, Director of the Campus de l'Alimentació at the...[Read online](#).

IGCAT will collaborate with the Creative Tourism Network®

September 17, 2014

IGCAT will collaborate with Creative Tourism Network in the development of innovative and interesting ideas for regions and cities. intangible heritage recovery, sustainability and innovative



Butlletí IGCAT Edició Novembre 2014

Butlletí IGCAT

L'IGCAT promou el Premi Regió Gastronòmica Europea als Brussels Open Days

8 d'octubre, 2014

El 8 d'octubre, durant els Open Days a Brussel·les va tenir lloc una sessió informativa sobre el nou format del Premi Regions Gastronòmiques Europees que serà oficialment llançat el proper març de 2015.

El premi té com a objectiu contribuir a una millor qualitat de vida a les regions Europees posant en relleu les cultures alimentàries distintives, educar per a una millora de la salut i sostenibilitat i estimular la innovació gastronòmica. Des del nostre punt de vista, això es pot aconseguir organitzant diferents esdeveniments i a través d'una plataforma d'intercanvi de coneixements amb el suport de les institucions europees, coordinades per un organisme independent i que ajudi a



Currently, the newsletter works by a subscription process (digital format) but the aim is to find sponsors which could finance it and offer it in paper format to a wider audience (professionals in the sectors of culture, tourism and agriculture).

All the editions can be found in IGCAT's website (http://igcat.org/?page_id=2508).

EUROPEAN REGION OF GASTRONOMY (ERG)

The European Region of Gastronomy project that has been developed by three European experts (Greg Richards, Tilburg University; Diane Dodd, IGCAT and Robert Palmer, Robert Palmer Consultants) was endorsed by the European Council of the Regions' Culture Chair, Mr Anton Rombouts at their Plenary Meeting in Brussels on May 30th.

The European Region of Gastronomy title will be awarded to a different region each year as a stimulus to link food, hospitality, tourism, culture, health and sustainability to support economic, cultural, social and environmental development.

A consortium of European regions is being formed that will stage the European Region of Gastronomy starting in 2016. In 2014 a system has been established for awarding the title on a long-term basis, with an open competition for regions wishing to host the event. A funding application will be made to the European Commission to support the development work.

A domain name and website for the initiative has been secured and is currently housed on IGCAT's server. www.europeanregionofgastronomy.org



In order to
different meetings took place this year:

develop such a project



European Region of Gastronomy, 24th - 25th April, North Brabant, Netherlands.

The meeting, which was organised by **IGCAT** and hosted by the Province of North Brabant and Agrifood Capital, provided the

opportunity to discuss with interested regions the opportunities that holding such a title would offer as well as discuss details related to the administration and time-table for the launching of the award.



Building synergies and connections through the European Region of Gastronomy network and award, 19th - 20th June, Sant Pol de Mar, Barcelona.

This was the 2nd meeting of candidate European Regions of Gastronomy. The meeting was organised by IGCAT which is the official administrative body for the European Region of Gastronomy award in collaboration with EUHT St Pol, a leading hospitality university school.



EUROPEAN REGION OF GASTRONOMY

Brussels Open Days, 6th - 9th October, Belgium.

An information session on the [European Regions of Gastronomy](#). Prof. Greg Richards, President of the **European Region of Gastronomy** award explained the conceptual idea behind the European Region of Gastronomy and candidate regions provided an insight into what they are planning for their year.



Bidding for the 2016 European Region of Gastronomy Award Closes, 19th January.

The deadline for bidding for the first annual European Region of Gastronomy award closed on Monday 19 January 2015. The shortlisted regions will be announced on Friday 6 February 2015 at 11:00am, during a public presentation of their candidate proposals at the Palacete Villa Moraes in Ponte de Lima, in the Portuguese region of Minho.

EUROPEAN CAPITAL OF CULTURE CONVERSATIONS AND PUBLICATIONS

Candidate cities in various stages of bidding for the coveted European Capital of Culture title, took part in a meeting with the authors of the [European Capitals of Culture \(ECOC\) reports](#) in Barcelona on Friday 12 December 2014.

The meeting featured the participation of several bidding ECOC cities in order to explore challenges as well as collaboration possibilities, facilitated by leading experts on the European Capitals of Culture Programme: Robert Palmer, Greg Richards and Diane Dodd.

At the December seminar (which is becoming a yearly event) IGCAT offers the bidding ECOC cities the opportunity to meet with other bidding cities to forge important links. The sessions are organized both as formal and informal sessions so that the cities have the opportunity to share expertise and experience with one another, and tease out areas of concern and difficulty.



Areas discussed included important elements in the bidding process; changes in the guidelines; devolving the effects of the ECOC across the region; involving regional partners; ensuring political support for the bid; managing political stakeholders; opportunities available through EU programmes; galvanising private support; crowdfunding methods; involving local citizens in the bidding process; reaching new audience segments; developing the European Dimension; using the ECOC to develop tourism; effective evaluation strategies; using evaluation in the bidding process; developing creative sector growth; using the ECOC as a platform for innovation; social media in the bidding process; creating legacies; branding impacts; putting the city on the map; critical success factors and ensuring a successful ECOC.

All the cities participating agreed that the meeting was incredibly useful and Brendan McGrath from Galway Ireland admitted following the morning session that the seminar was the most useful meeting he had attended in years!

IGCAT also offers tailored training courses for political representatives, programme coordinators and wider stakeholders, on future European Capitals of Culture both in Barcelona and/or as a structured visit to the bidding the city. For more information visit: [IGCAT's website](#).

GIVE2.EU

Give2.eu is a crowdfunding platform for cities.

A normal crowdfunding website simply creates relationships between people who want cultural projects funded, and those who fund them. There is usually no restriction on who can submit a project, or who funds it. However, Give2.eu is geographically focussed on projects happening in a particular city; therefore it can provide a rich source of information on the cultural ecosystem of the city itself.



This initiative is currently in development which it may change over time. However, the bases and the idea will remain intact in any case.



http://www.youtube.com/watch?feature=player_detailpage&v=7OZM5z30taw

THE ART OF FOOD: Creativity, Diversity and Sustainability 2014

The two day seminar took place in Sant Pol de Mar, Barcelona from November 17th until November 19th 2014 and was organised by IGCAT in collaboration with the City Council of Sant Pol de Mar and l'Escola Universitaria d'Hosteleria i Turisme.



The meeting was intended to deepen conversations by facilitating dialogue between a range of sector experts from tourism, agriculture, culture and the arts. It also served as a starting point to develop projects and future funding applications.

Finally, the event brought up to **25 experts** from Europe and South America including countries such as Malta, Belgium, Sweden, Italy, Spain, Portugal, Brazil, Greece, Finland, Netherlands and Serbia.

IGCAT convened this first meeting of experts to discuss culture, arts, food and creative tourism policies. The meeting looked at issues such as collective responsibility, preserving intangible heritage and supporting creative industries.

The sessions included:

- Rise of the creative tourist and foodie tourism.
- Identification of cultural routes and cultural projects supporting the convergence of food and arts - discussion on cross-marketing initiatives.
- Draft of an agreement to be signed by local authorities to support local production and sustainability of food production, as well as, creativity in food experiences.

The invitation, agenda and practical information can be downloaded over here:

[The Art of Food invitation, agenda and practical information](#)

As the event was considered a success by all the participants, a second edition of The Art of Food is scheduled for next June 24th - 27th 2015 coinciding and being linked also with the 2nd Mostra Gastronòmica de Sant Pol de Mar.

A draft programme and dossier has been designed to help fundraising efforts for this 2nd Expert Seminar. A number of partners have been approached in Europe and Asia and there is a great deal of interest. Partners for the event include:

- City Council of Sant Pol de Mar
- Hotel Gran Sol
- Culture 21
- European Region of Gastronomy
- Creative Tourism Network
- Escola Universitària d'Hosteleria i Turisme
- Campus de l'Alimentació
- Asia - Europe Foundation

The Art of Food
Europe-Asia
expert seminar

IGCAT
International Institute of Gastronomy
Culture Arts and Tourism



Proposed 2014

Besides that, it is worth to mention that the 1st Edition of The Art of Food 2014 coincided with the 1st Anniversary of IGCAT.

IGCAT LECTURES AND COURSES

Universitat Internacional de Catalunya

The course aims to take the student on a journey to understand the economic, social, political and other uses (and misuses) of culture and the arts. The course aims to:



- define what arts and cultural policy are and who uses them.
- introduce concept of culture as a divider and as a unit of people(s) (culture and conflict).
- widen our understanding of culture and social cohesion.
- consider the role of culture in regeneration and economic development.

Students are asked to define arts/cultural policy instruments and who uses them as well as, to consider where dialogue between cultural policies and other policies are useful.

The following is the program of the course 2014 - 2015:

| | CONTENT | PROF. | DÍA/HORA |
|---|--|---|---------------------------|
| 1 | Cultural institutions and policies: what are they for and for what purpose are they used? | Dr. Diane Dodd | 13 Oct 14 16.30-18.30h |
| 2 | Arts and cultural policy instruments - what are they? | Dr. Diane Dodd 1 st mini- | 15 Oct 14 16.30-18.30h |
| 3 | Arts and cultural policy instruments - what are they? | Prof. Dr. Greg Richards | 20 Oct 14 16.30-18.30h |
| | DEADLINE : 1 st Mini-assignment Art museums - a tool for regeneration? | ddodd@uic.es | 22 Oct 14 |
| 4 | New challenges for culture | Dr. Diane Dodd 2 nd mini- | 22 Oct 14 16.30-18.30h |
| 5 | Cultural policies in the public field | Dr. Diane Dodd | 27 Oct 14 16.30-18.30h |
| | DEADLINE : 2 nd Mini-assignment Banned artists - activists or artists? | ddodd@uic.es | 29 Oct 14 |

| | | | |
|----|---|---|---------------------------|
| 6 | Foreign cultural policy, models for intervention and inter-governmental organisations | Dr. Diane Dodd | 29 Oct 14 16.30-18.30h |
| 7 | Foreign cultural policy, models for intervention and inter-governmental organisations | Dr. Diane Dodd 2 nd mini- | 3 Nov 14 16.30-18.30h |
| 8 | The cultural manager in private companies | Prof. Dr. Greg Richards | 5 Nov 14 16.30-18.30h |
| 9 | Foreign cultural policy, models for intervention and inter-governmental organisations | Dr. Maria Mut | 6 Nov 14 16.30-18.30h |
| | DEADLINE : Mini-assignment Foreign cultural policy | ddodd@uic.es | 10 Nov 14 |
| 10 | Cultural actions of associations and private foundations | Dr. Diane Dodd | 10 Nov 14 16.30-18.30h |
| 11 | The cultural manager in private companies | Dr. Diane Dodd | 12 Nov 14 16.30-18.30h |
| 12 | Foreign cultural policy, models for intervention and inter-governmental organisations | Dr. Maria Mut | 17 Nov 14 16.30-18.30h |
| 13 | Foreign cultural policy, models for intervention and inter-governmental organisations | Dr. Maria Mut | 19 Nov 14 16.30-18.30h |
| 14 | <u>Assignment deadline</u> | Dr. Maria Mut | 26 Nov 14 16.30-18.30h |
| 15 | New challenges for culture | Dr. Diane Dodd | 3 Dec 13 17-19h |
| 16 | <u>Presentations assignment (groups)</u> Converting a space for cultural use | Dr. Diane Dodd | 10 Dec 13 17-19h |
| 17 | Cultural actions of associations and private foundations | Dr. Diane Dodd | 11 Dec 13 17-19h |

University of Barcelona

The courses and lectures given at the Universitat de Barcelona are basically focused on the "International Cultural Cooperation Policies



within and beyond Europe” and “Culture and Cultural Development”.

EUHT ST. POL

ESCUELA UNIVERSITARIA
DE HOTELERÍA Y TURISMO
HOTEL-ESCUELA DE SANT POL DE MAR
BARCELONA



IGCAT has held meetings with EUHTSTPOL to discuss the development of a course in 2015 on Events management.

Since its founding, EUHT St Pol had, from the beginning, a very clear idea: the ideal setting for hospitality training is the Hotel - College School, pioneer in Europe. For this reason, in 1966 a learning platform pioneer in Europe was created; integrated by a hotel - College school with a restaurant in which students could make their internships, from day one and with real clients but with the appropriate supervision and evaluation by professional teachers.

VACuM Training Project, Visagrad Academy

IGCAT contributed to a full day of training to introduce the participants the foundation and corporate support for culture and deepening evaluation skills.



The Visegrad Academy of Cultural Management (VACuM) is a new international educational initiative based on cooperation of Villa Decius Association with Marcel Hicter Association for Cultural Democracy from Brussels and supporting partners from Czech Republic, Hungary, Slovakia, Armenia, Georgia and Ukraine. The project is addressed to young culture managers working in public and private institutions and non-governmental organizations in the Visegrad Group countries and Eastern Partnership.

The Academy's programme encompasses current economic, political and social issues of Europe, used to deepen the knowledge on creating and implementing social, economic and cultural policy and development of managerial competences in the area of managing local issues and international cooperation. The project substantially contributes to the establishment and strengthening of cooperation among participants of the Visegrad Group and countries from Eastern Partnership and emergence of numerous joint projects in the future.

IGCAT believes that understanding the political, economical, social, educational, technological and environmental issues that matter to funding agencies (public, private or 3rd sector) and positioning cultural endeavours effectively is an important area of fundraising. Thus, the sessions will explore how to make the right arguments by using smart evaluation techniques.

For more information visit: <http://www.visegradsummerschool.org/news/2014/apply-vacum-training-young-culture-managers-krak%C3%B3w-prague-and-tbilisi>

Council of Europe and UNWTO Themis Foundation Cultural Routes

From the 8th till the 12th of September, the UNWTO.Themis Foundation designed and offered the Council of Europe Cultural Routes' (CoE CR) partners an executive training course on Cultural Routes Tourism Development Strategy. The course was carried out in co-operation with the Iter Vitis Route France in the Region Midi Pyrénées, Pays Bastides et Vignoble du Gaillac in France.



This capacity building initiative followed an agreement signed in 2013 between the UNWTO and the European Institute of Cultural Routes, recognizing the need to support the competitiveness and sustainability of the cultural tourism sector, in view of its growing economic, cultural and even environmental importance.

On May 15th 2009, the Council of Europe certified Iter Vitis the 25th place in its list of European Cultural Routes. Iter Vitis' cultural routes focus on landscapes and sustainable development. The association promotes the safeguarding and enhancement of landscapes pertaining to wine production, as a tool for sustainable development to be used for the people who reside and make their living there. The route also aims to promote vineyards as a part of European identity, as a testimony to an ancient know-how and to the result of a man's labour. By contributing to the local economy, and as a key player in these regions' operation, the cultural route advocates a certain social attitude, as well as a better understanding of landscapes and the history of the men and women who depend on it and live for it, and it encourages us to better respect the environment.

Also, the association intends to connect touristic vineyards with the aim of creating a dynamic around their promotion and the preservation of this cultural heritage. The twinning and exchange between territories will strengthen the shares driven in the vineyard. Where tourist consumption is increasing, guiding the consumer in search of enriching experience is essential.

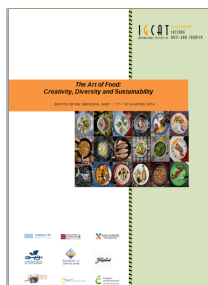
In this regard, IGCAT has contributed to the event by facilitating a course to the Cultural Routes of the Council of Europe, on Creating a Tourism Development Strategy. The objective of the course was to provide the participants with knowledge, skills, tools and a forum for discussion on tourism strategy at a destination level. It comprised presentations, discussions, debates, group work and practical activities. The course was facilitated by IGCAT's director Dr. Diane Dodd, together with Iñaki

Gaztelumendi do Ejo, who is an independent consultant with expertise in the tourism industry and a consultant for the UNWTO.

PUBLICATIONS

IGCAT publications aim to identify, analyse and disseminate best practices in the development and convergence of gastronomy, arts, culture and creative tourism.

The Art of Food Conference Reader (2014)



These reports are intended to share and disseminate findings from the annual Art of food expert meetings. They are written for policy-makers, cultural operators, academics and researchers interested in identifying current trends in the convergence of gastronomy, arts and culture and tourism. The publication will also offer valuable quick facts, case studies and statistics from reliable sources, gather news evidence and highlight further reading. The series will be issued/published in

the form of a short digest focussing on specific areas to enable readers to respond quickly to new challenges. Report 1 on Creativity, Diversity and Sustainability is due to be published in March 2015.

Creative Tourism Trends Reports

These will be annual briefings written for policy-makers, cultural operators, academics and researchers interested in identifying current creative tourism trends and issues. The series will highlight current challenges in the cultural and tourism policy field and delve into their importance (impact) for tourism policy. The publication will also offer valuable quick facts and statistics from reliable sources, gather news evidence and highlight further reading. The series will be issued/published in the form of a short digest focussing on specific areas to enable readers to respond quickly to new challenges.

Report 1, authored by Prof. Greg Richards, IGCAT's President is due to be published in January 2015.

Reports on European Capitals of Culture

The [European Capital of Culture Reports](#) are regular briefings on trends and challenges for European Capitals of Culture. These reports, now in its 5th edition are published by ATLAS. Report 6 is due to be published in Autumn 2015.



Creative Cities Trends Reports

These reports are annual briefings written for policy-makers, cultural operators, academics and researchers interested in identifying city trends and issues that relate to the arts and culture. The series will highlight current challenges in arts and cultural policy and delve into their importance (impact) for city policy. The publication will also offer valuable quick facts and statistics from reliable sources, gather news evidence and highlight further reading. The series will be issued/published in the form of a short digest focussing on specific areas to enable readers to respond quickly to new challenges. Report 1 focusing on arts museums and cities is due to be published in May 2015.

CULTURAL POLICY RESEARCH AWARDS



The annual Cultural Policy Research Award (CPRA) is a unique opportunity for young cultural researchers seeking to make a break into the research field and contribute to the production of new knowledge.

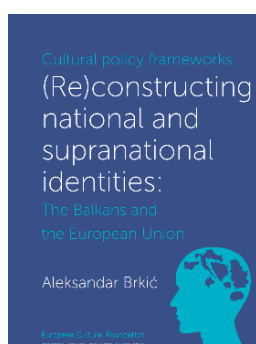
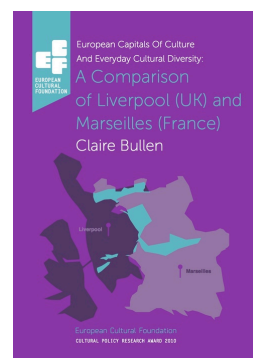
With the Award, ECF, the Riksbankens Jubileumfond and ENCATC aim to encourage and enable cultural policy researchers to undertake comparative and cross-cultural applied research.

The Award is devoted to research projects which shed light on contemporary European cultural issues and challenges. The CPRA prize money is 10,000 Euros and is awarded to cultural policy researchers aged up to 35 years old, from wider Europe. Nominees are selected by an international jury of eminent European cultural policy researchers.

CPRA is part of a programme package in support of young cultural policy researchers. Visit the [European Cultural Foundation's](http://www.ecf.europa.eu) website for more information.

IGCAT has edited the manuscript of few winners of the CPRA Award.

The institution assisted Claire Bullen, winner of 2010, in the publication "European Capitals of Culture and Everyday Cultural Diversity: A Comparison of Liverpool (UK) and Marseille (France), March 2013. This was the result of an ethnographic field research in Liverpool and Marseilles. Collaborating with local art organisations, community groups and individuals, Claire Bullen investigated how narratives about cultural policies within and across European member states were put into practice in particular European cities, and how these circulating dynamics influenced everyday social relations in and across urban neighbourhoods.



IGCAT has also edited the manuscript for the winner of the 2011 CPRA, Aleksandar Brkić (Serbian, aged 31, University of Arts in Belgrade).

Aleksandar's project proposal is entitled "Cultural Policy Frameworks (Re) constructing National and Supranational Identities: Balkans and European Union".

This research uses a comparative analysis and the "integrated" policy research approach to explore cultural policy tools that were used for the purpose of (re)constructing new national identities in three former Yugoslav states (Serbia, Croatia, Macedonia), and compare them with the cultural policy tools of EU in support of supranational identity of the union, focusing on France, Netherlands and Germany, with the aim of revealing cultural frameworks that support the construction of both type of identities national and supranational, and exploring similarities and differences between them.

Finally, IGCAT is currently editing Christiaan De Beukelaer's (winner of 2012) proposal entitled "Developing Cultural Industries: Learning from the Palimpsest of Practice".

WRITER'S RESIDENCY

IGCAT offers within close driving distance to Mediterranean beaches and 40 minutes drive from Barcelona city centre. The residency is a studio apartment, with its own kitchen and bathroom, set in the gardens of a typical Catalan 2nd residency home with amazing views of both sea and mountains.

The main house belongs to the offices of the association [IGCAT](#) and the aim is to subsidise the residency for artists, researchers and writers willing to collaborate with IGCAT during short stays as well as provide a welcoming and creative environment for cultural policy experts.



The studio is ideal for writers or visual artists, with Wi-Fi access and plenty of peace and quiet. The aim is to provide a supportive environment for the conclusion of creative works of art or books.

Recently, the installation has been occupied by [Robert Palmer](#), Expert consultant in United Kingdom and former Director of Culture, Cultural and Natural Heritage Council of Europe, Strasbourg). He has worked in the cultural sector for more than 30 years, and prior to joining the Council of Europe in 2006 was an expert independent adviser to governments, cities and regions in more than 20 countries on cultural development and regeneration, cultural tourism, festivals and arts policies, and a consultant to cultural foundations, cultural networks, arts organisations, and intergovernmental bodies such as the European Cultural Foundation, the European Commission and UNESCO. He has also been very involved in European Capitals of Culture and was the Director of two – Glasgow (1990) and Brussels (2000) and published a study for the European Commission, which evaluated 20 capitals of Culture.



Another expert that has used the installation is [Carlos Frenanders](#), Professor at the Polytechnic Institute of Viana do Castelo, Portugal. He obtained his undergraduate degree at Syracuse University (USA), Master's at Rutgers University (USA) and Ph.D. at Bournemouth University (UK). His interests include tourism as a strategy for community development, heritage, cultural and creative tourism and tourism destination management. In the last few years, he



has conducted research and/or consultancy within various special interest areas, including Tourism and Gastronomy, Cultural Tourism and Religious Tourism and Pilgrimage.

IFACCA

The International Federation of Arts Councils and Culture Agencies

The International Federation of Arts Councils and Culture Agencies (IFACCA) is the global network of arts councils and ministries of culture.



European Coordinator

IGCAT's Director, Dr. Diane Dodd has carried out the position of IFACCA coordinator for Europe during 2014, organising on behalf of IFACCA a meeting of the European members in Vilnius Lithuania.

The event brought together IFACCA's national member organisations from the region and took place in Vilnius, Lithuania on 15 – 17 September. It was hosted by the Lithuanian Council for Culture in cooperation with the Ministry of Culture of the Republic of Lithuania.

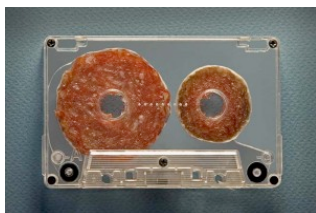
The agenda included a welcome by Ms. Daina Urbanavičienė, Chief Executive Officer of the Lithuanian Culture Council, and IFACCA Chair, Alan Davey, CEO Arts Council England. Participants also had the opportunity to discuss joint advocacy by IFACCA and its members; challenges in structural change; engaging with the private sector; mobility within Europe and with other regions especially Asia; and a presentation was given by Karel Bartek, Head of Policy, Directorate-General for Education and Culture (DG EAC) on opportunities within the new Creative Europe programme.

During the public session on 15 September, Kristupas Sabolius, philosopher and writer; Alan Davey; Orlaith McBride; Director Arts Council Ireland; Janet Archer, CEO Creative Scotland and Sarah Gardner, Executive Director, IFACCA, discussed Creativity at the Centre, National cultural policies, arts councils and governance arrangements in planning and decision making, ensuring arm's length from government, on a panel moderated by Saulius Valius, from the Lithuanian Culture Council.

A full cultural programme was also organised for the IFACCA members, with visits to the National Gallery of Art and the Rupert Centre for Art, Education and Residency Programmes; a Street dance performance "Feel-Link", and a performance at the Lithuanian National Opera and Ballet Theatre by Violeta Urmana and the Israel Philharmonic Orchestra.

For further information on the European Chapter, and its recent activities, please visit the website: http://www.ifacca.org/membership/regional_chapters/

CONFERENCES ATTENDED



World Summit on Arts and Culture, 13th - 16th January, Chile.

Diane Dodd, IGCAT's director had the opportunity to present IGCAT's aims and forthcoming activities in an open session to an international gathering.



Destination Europe 2020 Conference, 12th February, Brussels.

In his conference presentation, IGCAT president, [Greg Richards](#) emphasised the changing role of food and gastronomy in tourism. He introduced the research that he and [Diane Dodd](#) had conducted into the tourism and gastronomy market worldwide. He also presented a range of findings from the report edited by IGCAT for the OECD, Food and the Tourism Experience.



New Cooperation models for European external cultural relations, 20th February, Brussels.

IGCAT expert, Diane Dodd was invited as part of a small circle of experts engaged with exploring new co-operation models for integrating culture in external relations, hosted by the ifa (Institut für Auslandsbeziehungen) and [More Europe](#), at the Goethe-Institut in Brussels.



Gastronomy, Tourism and Culture converge in Berlin (ITB Berlin), 10th March, Berlin.

[Prof. Greg Richards](#), President of IGCAT, attended the recent ITB tourism fair in Berlin where there was plenty of evidence of the growing convergence between gastronomy, culture and tourism.



New concepts and forms of cultural tourism, 13th - 14th March, Bergamo, Italy.

IGCAT's president, Prof. Greg Richards, presented [Cultural Tourism 3.0: The future of urban tourism in Europe?](#), outlining a vision for a future cultural tourism more reliant on co-creation between producers and consumers.



European Region of Gastronomy, 24th - 25th April, North Brabant, Netherlands.

The meeting, which was organised by **IGCAT** and hosted by the Province of North Brabant and Agrifood Capital, provided the opportunity to discuss with interested regions the opportunities that holding such a title would offer as well as discuss details related to the administration and time-table for the launching of the award.



A new taxonomy for culture heritage, 13th May, Barcelona.

Dr. Diane Dodd, IGCAT's director was invited as an external expert.



Regional Gastronomy: Between tradition and innovation, 29th - 30st May, Ponte de Lima, Portugal.

An international expert meeting on Regional Gastronomy: Between Innovation and Tradition was organised by IGCAT, [ATLAS](#) and the [Polytechnic Institute of Viana do Castelo](#) on May 29-30th 2014.



Building synergies and connections through the European Region of Gastronomy network and award, 19th - 20th June, Sant Pol de Mar, Barcelona.

This was the 2nd meeting of candidate European Regions of Gastronomy. The meeting was organised by IGCAT which is the official administrative body for the European Region of Gastronomy

award in collaboration with EUHT St Pol, a leading hospitality university school.



IFACCA Meeting, 15th - 17th September, Lithuania.

IGCAT's Director organised and attended the IFACCA's European Chapter meeting which brings together IFACCA's national member organisations from the region.



Tourism Research and Management in a Rapidly Changing world Conference, 15th - 16th September, Belgium.

Greg Richards will be making a keynote presentation on "Trends in Creative Tourism" at the "Tourism Research and Management in a Rapidly Changing world".



Inauguration Ceremony of the FICCCG, 29th September, Spain.

The Director of the IGCAT, Diane Dodd and Núria Castellanos, Marketing and Projects Manager, attended the opening ceremony of the new premises for the Fundació Institut Català de la Cuina i Cultura Gastronòmica (FICCCG) at the Campus de l'Alimentació de Torribera, Santa Coloma de Gramenet.



Brussels Open Days, 6th - 9th October, Belgium.

An information session on the [European Regions of Gastronomy](#). Prof. Greg Richards, President of the **European Region of Gastronomy** award explained the conceptual idea behind the European Region of Gastronomy and candidate regions provided an insight into what they are planning for their year.



7th ASEF Public Forum on the Creative Industries in Asia and Europe: Enabling Crossovers, 18th October, Amsterdam.

The director of IGCAT, Diane Dodd joined the event. This forum was launched as an opportunity for practitioners in the areas of culture,

education, science, business, social enterprise and policy to exchange ideas and insights on the role and value of the creative industries in promoting the overall creativity of societies, particularly by enabling crossovers.



ExpAliments 2014, 18th October, Santa Coloma de Gramenet, Spain.

Several IGCAT associates attended the event. This edition of the fair had its main focus on the influence of food and gastronomy on territorial cohesion.



The Art of Food: Creativity, Diversity and Sustainability, 17th - 19th November, Sant Pol de Mar.

The Art of Food meeting held on 17-19 November in Sant Pol de Mar (Catalunya) gathered experts from 11 different countries to discuss the growing convergence between food, art, culture and tourism.



Council of Europe's 'Cultural Routes Programme' 9th December 2014, Luxembourg.

Diane Dodd, IGCAT's Director, took part in an intermediary meeting of experts.



4th ENCATC's Academy, 8th - 9th December, Brussels.

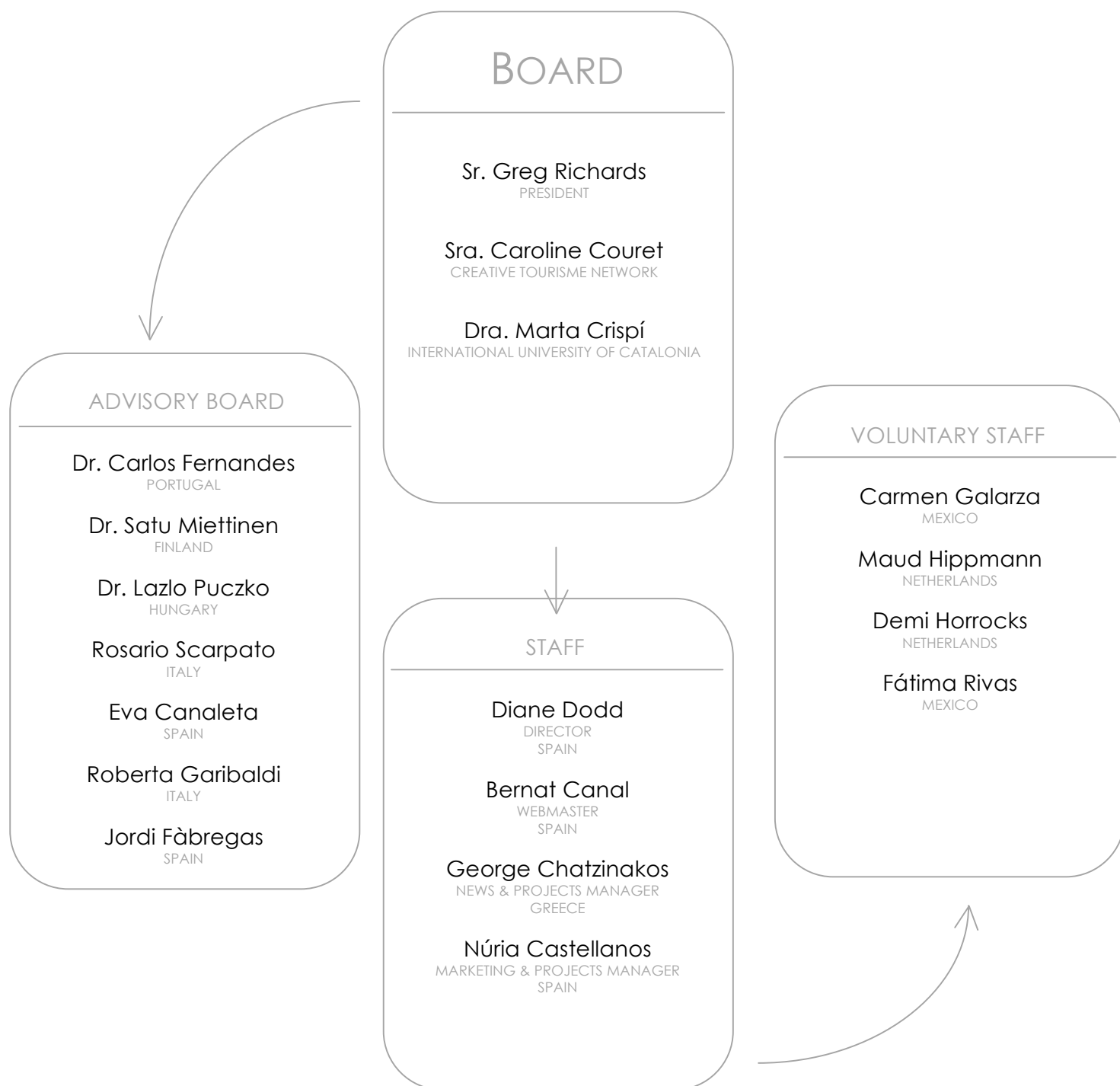
George Chatzinakos joined the event with the theme of this year's Academy being "Culture in External Relations and Cultural Diplomacy: Focus on the Americas".



European Capitals of Culture Seminar for candidate cities, 12th December, Barcelona.

Candidate cities in various stages of bidding for the coveted European Capital of Culture title, took part in a meeting with the authors of the [European Capitals of Culture \(ECOC\) reports](#). The meeting featured the participation of several bidding ECOC cities in order to explore challenges as well as collaboration possibilities,

ORGANIGRAM



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