



IGCAT News

IGCAT is Growing!



Thanks to the support of the Ajuntament de Sant Pol de Mar, IGCAT has extended its office space! This month has also seen the arrival of a dynamic and charming new team - we are pleased to welcome Davinea Galea from Malta, Nicole Lunardi and Francesca Orlandini, both postgraduate students at the University of Bologna, Italy, as well...

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IGCAT leads a course on Event Planning and Management

Dr. Diane Dodd, director of IGCAT will lead a course for the Master in Hospitality Management at EUHT (Escuela Universitaria de Hotelería y Turismo), in Sant Pol de Mar. The course will focus on event planning and management and it will include guest lecturers such as [Clara Melliush](#), [Caroline Couret](#) and [Ramon Sentmarti](#)....



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Upcoming Events

ART OF FOOD: Culture and Food Diversity – Call for Papers!



The 2nd **Art of Food: Culture and Food Diversity** will take place on **1-3 July 2015** in **Barcelona**. This edition will look at the challenges posed by widening market. Against a backdrop of free trade agreements currently under-way between the US and EU, IGCAT experts will explore new initiatives being developed to support culture and...

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Current News From Around The Globe

How Will You Encounter Experiential Travel?

Modern travelers seem to seek these experiences as well. In 2014, the travel industry was abuzz about the possibilities of experiential travel: living like a local (or even better, with a local), taking cooking classes, volunteering, and more. Today's travelers seek more than amenities and creature comforts, more than getting their picture taken on the...



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The Art of Pizza-making Nominated for the Intangible Cultural Heritage List



ROME- The Neapolitan Art of Pizza-making has been put forward as Italy's nomination for UNESCO's Intangible Cultural Heritage List. The choice was made by the National Italian Commission (CNI) to the United Nations Educational, Scientific, and Cultural Organization, ahead of the World Expo 2015. [READ MORE...](#)

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Conflict Kitchen: Knowing Countries Through Food

Conflict Kitchen is an eatery that is also a not-for-profit experimental public art project based in the center of Pittsburgh, Pennsylvania in the United States. It encourages dialogue and promotes peace and coexistence through the food it serves from countries with which the U.S. is in conflict. Simply put, it is an invitation to love...



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Plymouth City Council Wins National Sustainable Food Cities Award

THE CITY of Plymouth has won a national award to recognise the work around improving access to healthier, affordable food. Plymouth was one of four UK cities to



receive a Sustainable Food Cities Award for a range of its work, from catering to promoting healthy eating, waste, the environment and sustainability.

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Berlin Is The 'Post-Tourist' Capital Of Europe

After a decade of being known as the coolest city in the world, Berlin is awkwardly shifting into a new phase: It's the center of European power, sure, but also one of the continent's fastest-growing tourist attractions. Though it's a relatively small city of 3.5 million people, it recently surpassed Rome to become the third-most-visited...



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Sign The Declaration!



The Roberto Cimetta Fund would like to encourage you to sign the Declaration on the Inclusion of Culture in the Sustainable Development Goals. If culture is not mentioned in the document to be agreed by UN Member States in coming months, it will be extremely difficult for countries to elaborate policies and provide funds...

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Top 5 Tourism Industry Trends To Watch In 2015

The tourism industry is always subjected to change, even more so in today's dynamic climate. Out of the multitude of factors to consider, five trends have caught the eyes of experts, trends that offer more than a glimpse into the future of the tourism sector for years to come. [READ MORE...](#)



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The Big Business of Food Tourism and Why It Matters



“Food tourism is any tourism experience in which one learns about, appreciates, and/or consumes food and drink that reflects the local, regional or national cuisine, heritage and culture.” This article reveals information about the 2013 “American Culinary Traveler Report,” published by Mandala Research, showed that the percentage of...

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Expo West Exclusive: Six Forces Shaping The Food Industry

Sales of natural, organic and better-for-you products are expected to grow 8.1% annually to \$226 billion by 2018. Driving the steady growth are robust product innovation and an accelerated shift in consumer behaviors. Additionally, more consumer packaged goods companies are entering the segment. [READ MORE...](#)



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International Women's Day: Tourism Sector can do more to Step it up on Gender Equality



The UNWTO/UN Women Global Report on Women in Tourism shows that tourism can offer significant opportunities to narrow the gender gap in employment and entrepreneurship as women are nearly twice as likely to be employers in tourism as compared to other sectors. [READ MORE...](#)

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Coca-Cola is About to Kill one of its Few Reusable Plastic Bottle Schemes

Coca-Cola is about to kill off one of its only responsible packaging systems in the world. It's forcing consumers in Germany to buy drinks in disposable plastic bottles, instead of more eco-friendly reusable bottles that have been used there for decades. [READ MORE...](#)



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IGCAT carries out research, collects knowledge and develops projects to support creative solutions in regional and local development.

IGCAT editorial team:

Dr. Diane Dodd

Jordi Vegas

Editor-in-charge: Estefanía Coral

This is just a small selection of news from the past three months. Please visit [IGCAT](#) for more and regular news!

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IGCAT compiles trends and facts from around the world.

Please send news items and comments to info@igcat.org

<http://igcat.org>

Office address:

C/ Mas Morell 12

Sant Pol de Mar (Barcelona)

E- 08395

Tel: [\(+34\) 937 601 472](tel:+34937601472)

Email: info@igcat.org

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