



IGCAT News

Regional Gastronomy: Between Innovation and Tradition



An international expert meeting on Regional Gastronomy: Between Innovation and Tradition was organised by IGCAT, [ATLAS](#) and the [Polytechnic Institute of Viana do Castelo](#) on May 29-30th 2014. The meeting held in Refóios do Lima attracted some 30 participants from countries including Portugal, South Africa,

the...

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New Name and Domain for Art-idea

IGCAT has recently signed an agreement to take over administrative responsibilities from ART-idea. ART-idea was created in 2010 to put creative ideas into action and it certainly has done that! Since 2010 ART-idea has brought dozens of creative projects to fruition. Since its beginning the board



recognised the need to study more closely the convergence between gastronomy, culture...

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Minho launches candidacy for European Region of Gastronomy 2016



The Minho region of Northern Portugal became the first partner in the European Region of Gastronomy Programme to officially announce plans for its programme. The event for 2016 was officially launched on May 31st 2014 at a ceremony held at the School of Agriculture at the Polytechnic Institute of Viana do Castelo. The...

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Collaboration IGCAT and Creative Tourism Network

We are proud to announce our collaboration with Creative Tourism Network. The Creative Tourism Network shares IGCAT's interest in the development of innovative and interesting ideas for regions and cities, intangible heritage recovery, sustainability and innovative practices of tourism. Under the terms of the agreement both IGCAT and the Creative Tourism Network will share...



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IGCAT discusses gastronomy as intangible heritage with UNESCO



United Nations
Educational, Scientific and
Cultural Organization



Intangible
Cultural
Heritage

IGCAT President Greg Richards and Director Diane Dodd visited UNESCO in Paris this week to discuss the role of gastronomy as intangible heritage and UNESCO support of IGCAT activities. The conversation with Cécile Duvelle, Chief of Section, Intangible Cultural Heritage Section and Giovanni Scepi, explored areas of mutual interest...

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The rising profile of gastronomy fairs

The rising profile of local fairs as vehicles for developing cultural identity and generating economic leverage is clear everywhere and this is also the case in Catalonia. According to the latest newsletter for **Catalan Fairs** “During 2014, a total of 449 trade fairs are planned in Catalonia. Of these, just 41 are international...”



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European Region of Gastronomy - Press Release



The **European Region of Gastronomy** title is a new European award that will recognize innovation and integration in gastronomy, culture, arts and tourism. The regions awarded the title should demonstrate their uniqueness through food, drink and hospitality with innovative development of culture, gastronomic experiences...

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European Cultural Capital Report Volume 5 Published

The fifth *European Cultural Capital Report* adds to and compliments a whole set of previous reports that began with an evaluation report produced for the European Commission (Palmer Report, 2004) and then subsequent European Cultural Capital Reports, volumes I (2007) II (2009), III (2011) and IV (2012). The fact that these reports have increased in frequency, is testament to the ever growing interest that the ECOCs are generating. This is also underlined by the mushrooming ECOC bibliography collected by the successive reports. The current volume lists more than 70 sources published between 2011 and 2013. The complete bibliography available across the five....



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Participation in the EUHeritage Tour project



IGCAT is pleased to inform you of our new collaboration in the EUHeritage Tour project. The EUHeritage Tour is a project focused on the UNESCO World Heritages site tourism and was created on September 2013. The aim of the project is to contribute to the differentiation of the European tourism as well as to the...

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Upcoming Events

Second Meeting of the European Region of Gastronomy partners

After a successful first meeting in the North Brabant Province of the **European Region of Gastronomy** partners, a second meeting has been convened. It will take place in Sant Pol de Mar on June 18 - 20 2014. The meeting is organised and hosted by **IGCAT**. The partners have agreed to formalize their commitment...



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3rd International Conference UNITWIN UNESCO Network “Culture, Tourism, Development”



The 3rd International Conference UNITWIN UNESCO Network “Culture, Tourism, Development” centred on Tourism and Gastronomy heritage: Foodscapes, Gastoregions and Gastronomy Tourism to be held from June 16-20, 2014 in Barcelona (Catalonia, Spain). This meeting aims to present current research... [READ MORE](#)

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Understanding and fostering creativity in the kitchen - a multidisciplinary workshop

Creativity is a critical prerequisite to innovation, which in turn is a major contributor to organisational success and survival. To date, analysis of creativity and innovation in culinary practice has been limited, with identified research gaps relating



to drivers, barriers, sources and diffusion of innovation. Further, as an everyday activity, understanding creative culinary practices has...

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Current News from Around the Globe

Brazil's favelas offer alternative budget accommodation for World Cup fans

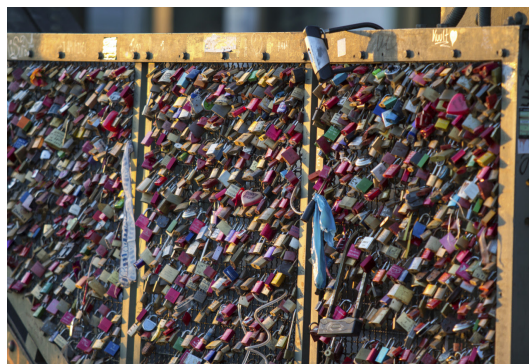


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By the time the World Cup is over, Mary Santos da Silva hopes she will be able to afford to build an extra floor on the roof of her house. A resident of Alto de Ondina, a neighbourhood overlooking the ocean in the city of Salvador, Mary is one of an increasing number of favela...

Paris Officials Seek Artistic Solution to Tourists' Love Locks Obsession

It's a global trend that has captured the imagination – and hearts – of romantics around the world, but it seems the tide may be turning against love locks. Paris council has pledged to take action against the locks, which are attached in their thousands to the guard rails of bridges across the capital by couples...



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How Soviet Kitchens Became Hotbeds Of Dissent And Culture



When Nikita Khrushchev emerged as the leader of the Soviet Union after Stalin's death in 1953, one of the first things he addressed was the housing shortage and the need for more food. At the time, thousands of people were living in cramped communal apartments, **sharing one kitchen** and one bathroom with sometimes up to 20...

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New tourism campaign puts focus on food and wine experiences

Tourism Australia has unveiled the latest evolution of its global campaign – 'There's nothing like Australia' - with exceptional food and wine experiences from around the country playing a starring role in an effort to convert the global appetite for Australia as a travel destination into more visits. "Restaurant Australia is all about bringing together the...



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Infographic: What is the Culture Capital of Europe?

Considered as part of the "Old World" as opposed to the Americas across the Atlantic, Europe has both endured and thrived through certain years of its history. Its trials and challenges, and accomplishments and discoveries have amounted to create not

WHAT IS THE CULTURE CAPITAL OF EUROPE?

Are you a culture vulture? Would you rather spend your time abroad exploring cathedrals, taking in a play or sampling the local delicacies? Read as we'll compare a collection of key cities to find out just which is the destination of choice for anyone looking to soak up some culture.



only one, but multiple European culture capitals. As Amsterdam, Barcelona, Berlin...

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The World's 10 Craziest Restaurants

What is the criteria by which we choose a restaurant? Delicious food, excellent service, and nice atmosphere of course. However, there is more to dining than just eating, and there are restaurants that do not fit the description above. What's more, they are the complete opposite, with an ambiance that might seem terrifying, service that...



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Today's travelers seek to interact with the communities they visit



As our world shrinks into a "global village" thanks to a surge in technology and travel options, a rising middle class with higher disposable incomes and a deep-rooted quest for something bigger, better, more interesting and authentic, travel operators around the world are scrambling to redefine luxury travel. Luxury, for today's traveller, takes...

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Bahamas Tourism's 'People to People' opens new doors

The People to People program has tapped into a new source for attracting visitors to experience the cultural exchange program – referrals from travel agents and consultants. Francine Lowe, a travel consultant based in Atlanta, learned about the program from People to People manager Bernadette Bastian when she attended the Vacation Express travel trade show early...



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Creation of the Creative Tourism Awards!



Created by the Creative Tourism Network®, they aim to reward companies, projects and destinations over the world that are committed to creative tourism. The jury, headed by Professor Greg Richards, will assign the "Creative Friendly's" based on the criteria of quality, originality, innovation and sustainability... [READ MORE](#)

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IGCAT carries out research, collects knowledge and develops projects to support creative solutions in regional and local development.

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This is just a small selection of news from the past three months. Please visit [IGCAT](#) for more and regular news!

Please forward this newsletter to colleagues so they too can receive IGCAT's free quarterly newsletter!

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IGCAT compiles trends and facts from around the world.

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