



IGCAT News

Art of Food meeting discusses food and cultural diversity



The Art of Food meeting held on 17-19 November in Sant Pol de Mar (Catalunya) gathered experts from 11 different countries to discuss the growing convergence between food, art, culture and tourism. One of the key issues emerging from the discussion was the need to maintain the diversity of culture and food. Both are threatened...

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IGCAT promotes the European Region of Gastronomy Award at the Brussels Open Days

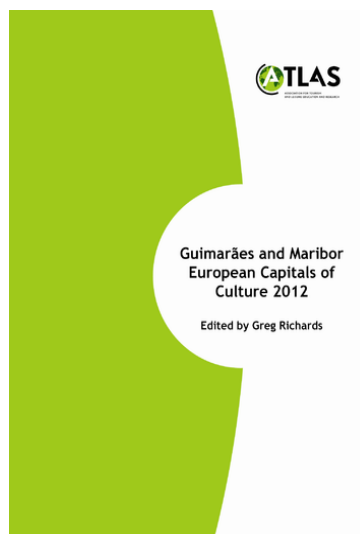
An information session took place in Brussels today on the **European Region of Gastronomy award**, which will be officially launched by a newly formed platform of European regions in January 2015. The award aims to contribute to better quality of

life in European regions, by highlighting distinctive food cultures, educating for better health and sustainability...

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New report on the European Capital of Culture



A new report published by the [Association for Tourism and Leisure Education and Research \(ATLAS\)](#) analyses the two ECOC held in 2012 in Guimarães (Portugal) and Maribor (Slovenia). The report, edited by Greg Richards (IGCAT's president), reveals the impact of the two events on the image of the two cities, as well as their influence on resident and visitor opinions. The report is available via the [ATLAS Bookshop](#). In particular the data from Maribor are revealing, because they show some very negative attitudes by residents towards their own city during the ECOC year. This was a result of policy measures

introduced by...

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Forthcoming Publication on Audience Development and Community Engagement

IGCAT is working on a forthcoming publication looking at citizen engagement and audience development practices. We would like to identify cultural institutions from around the globe that are working to enhance citizens' participation and community engagement in and through arts and cultural practices. Mainly we are trying to identify interesting, creative, innovative cases and...



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IGCAT's Director, recognized as an Ambassador by the Catalan Tourism Board for its "Ambassadors Program" project



IGCAT's Director, Diane Dodd, has been recognized as an Ambassador by the Agència Catalana de Turisme (Catalan Tourism Board) for its new "Ambassadors Program", promoted through the Catalan Convention Bureau (CCB). An exclusive meeting took place 23 October 2014 in Sant Cugat del Vallès with others identified as...

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7th ASEF Public Forum on the Creative Industries in Asia and Europe

The director of IGCAT, Diane Dodd joined the '7th ASEF Public Forum on the Creative Industries in Asia and Europe: Enabling Crossovers' in Amsterdam, the Netherlands on Saturday 18 October 2014. The event was in partnership with the Dutch Ministry of Education, Culture and Science and Het Nieuwe Instituut from the Netherlands, with the support...



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IGCAT visited ExpAliments 2014 at the Campus de l'Alimentació of Torribera



IGCAT attended the ExpAliments 2014 fair which took place on Saturday 18 October at the Campus de l'Alimentació of Torribera. This Food and Nutrition Fair was organized by the Campus de l'Alimentació of the University of Barcelona in collaboration with Santa Coloma de Gramenet's City Council. It was the 5th edition of ExpAliments, which...

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Upcoming Events

European Capitals of Culture Seminar - 12 December 2014

Following the success of last year's Capitals of Culture meeting in Barcelona, IGCAT experts and authors of the fifth European Cultural Capitals report Robert Palmer, Greg Richards and Diane Dodd agreed upon a 2014 edition of the European Capitals of Culture Seminar. The seminar, organized by IGCAT, will take place on the 12 December 2014...



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UCLG Culture Summit in Bilbao - March 2015

Since its inception, culture has been at the heart of UCLG's agenda, as can be demonstrated by the adoption of the Agenda 21 for culture, the Policy Statement and the inclusion of culture in UCLG's advocacy efforts related to the Post-2015 Agenda,



including the activities of the Global Taskforce. The process to elaborate the...

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Operationalizing Culture in the Sustainable Development of Cities | 6-8 May | Helsinki - Finland.

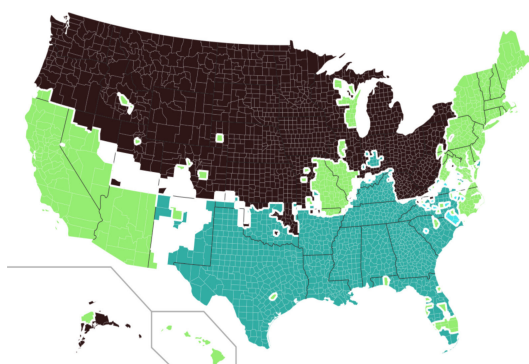
Despite the tremendous effort put into developing local sustainability policies and plans that include culture in cities and smaller communities internationally, there is frequently a gap between discursive elements of the planning process and their operationalization in practice. Further, one of the major gaps in the guides and integrated frameworks developed for cities to include...



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Current News From Around The Globe

The Invisible Borders That Define American Culture



When we think about borders, we tend to think of administrative boundaries. Those demarcating lines, often grown out of rivers and mountain ranges or diplomatic quirks, govern our daily lives, and that's doubly so if we live near a neighboring country or

state. While we as humans are incredibly complicated organisms, there are a...

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Airbnb Introducing Print Magazine, Pineapple

Following in the footsteps of other digital brands like CNET and WebMD, Airbnb is getting into the print magazine business. At a convention in San Francisco on Friday for its hosts — people who rent rooms or apartments to travelers — Airbnb will formally unveil its new quarterly magazine, Pineapple, named after the fruit that was a symbol of hospitality in colonial New England. The 128-page winter 2014 issue, which carries no advertising, contains features on three cities popular among Airbnb hosts and guests: San Francisco, where the company is based; London; and Seoul, South Korea. In an introductory note, the magazine said...



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Tourism Threatens Cultural Characteristics of Ancient Pingyao Town | A Negative Aspect of Tourism?



The ancient town of Pingyao is under threat from tourism boom and commercialization. In the 17 years since the 2,700-year-old town was added to UNESCO's World Heritage List, it has seen tourism develop at a meteoric pace, with its tourism revenue growing from 12.5 million yuan (2.04 million U.S. dollars) in 1997 to 5.416...

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Youth Food Movement | Netherlands

Are you interested in current topics around food, such as diminishing biodiversity or an increase in levels of obesity? And are you between 18-35 years old? Youth Food Movement (YFM) is offering an interactive learning programme to further knowledge about making our food chain more sustainable. This interactive programme lasts six months and consists of...



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What Seven Families Across the Globe Eat in a Week?



There's a lot of talk about the combined problems of food waste, obesity and, paradoxically, unprecedented hunger, but nobody has been able to put food politics into perspective as succinctly as Oxfam America. With an aim to raise awareness of issues of poverty and injustice throughout the globe, Oxfam staff snapped up photos...

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Destinations try to build a brand with culinary tourism

In 2005, the tourism body for Providence, Rhode Island, discovered that it desperately needed a brand refresh and successfully turned itself into a New England culinary hub with chefs and new restaurant concepts attracting visitors for foodie trips.



Now, a decade later, Providence is realizing that food alone isn't enough to build a long-term tourism...

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IGCAT carries out research, collects knowledge and develops projects to support creative solutions in regional and local development.

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