



IGCAT News

Catalonia 2016 European Region of Gastronomy - Stakeholder Group Meeting



On Tuesday 5th May 2015, a first meeting of prominent stakeholders took place to discuss and share ideas for Catalonia's year as **European Region of Gastronomy** in 2016.

IGCAT's Director, Dr. Diane Dodd, was invited to participate in the meeting to explain the concept behind the award and the Platform. As secretariat for the platform,...

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IGCAT invited to European Conference on Cultural Heritage and Sustainable Tourism

The European Committee of the Regions' Commission for **Social Policy, Education, Employment, Research and Culture (SEDEC)** and the Cantabria Region organized a European Conference held in Santander on April 30th. The Conference



“Cultural heritage and sustainable tourism as key contributors to local and regional development” aimed at assessing the...

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UNWTO - BCC World Forum on Food Tourism



IGCAT will present at the UNWTO - BCC World Forum on Food Tourism that will be held in the Basque Culinary Center in Donostia/San Sebastian, Spain, on April 27 to 29, 2015. The main objective of the 1st UNWTO World Forum on Food Tourism is to enhance the management quality of the public sector within...

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IGCAT invited to speak at the opening of the Vallalta Strawberry Fair

During the months of April and May 2015, villages in the Maresme coastline in Catalonia are hosting a Strawberry fair. A range of festivals and events will be held in the Vallalta - which includes Sant Pol de Mar, Sant Cebrià de Vallalta and Sant Iscle de Vallalta - to celebrate this locally grown product....



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IGCAT Participates in Conference of Competitiveness and Innovation in Tourism

SMEs in Oviedo



Under the project **Promoting Competitiveness and Innovation of Oviedo's Tourism SMEs** promoted by the Municipality of Oviedo and EOI Business School, a series of seminars are taking place in the month of April. The series covers a range of topics from tourism, gastronomy and communication trends.

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Upcoming Events

ART OF FOOD: Culture and Food Diversity – Call for Papers!

The 2nd **Art of Food: Culture and Food Diversity** will take place on **1-3 July 2015** in **Barcelona**. This edition will look at the challenges posed by widening market. Against a backdrop of free trade agreements currently under-way between the US and EU, IGCAT experts will explore new initiatives being developed to support culture and food diversity. Also...



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Current News From Around The Globe

Culinary Diplomacy: Why Governments Are Starting Food Trends



Call it delicious diplomacy — or edible propaganda, some food trends involving cultural cuisines aren't trends at all: they're carefully-planned branding efforts by governments looking to raise their profile on the world stage. [READ MORE...](#)

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What Makes a City Great? It's not the Liveability but the Loveability

There is a lack of consideration for "place" in American urban planning that Ethan Kent finds unacceptable. It offends him the way ugly typography offends graphic designers. He works as senior vice president of Project for Public Spaces (PPS) in New York, where they are trying to turn the way we shape cities upside down....



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Study Classifies Future Travellers



In 2030, travellers will be categorised into six groups based on their values, behaviours and needs, according to a study entitled "Future Traveller Tribes 2030: Understanding Tomorrow's Traveller", released by Amadeus, a leading provider of technology solutions for the global travel industry. [READ MORE...](#)

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EU to Give Countries Greater Powers on GM Food

The European Commission wants to give individual member states the power to ban food products made from genetically modified organisms, even if those GM foods have been given an EU-wide stamp of approval. The plan has been laid down in a review of the GMO authorisation process, which EU commission president Jean-Claude Juncker tasked his...



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Food Industry Cluster Is Example Of Creative Economy



"The global functional food market has been growing by nearly 10 percent over the past few years as more people seek to eat products boosting their health - Lee said -The market has reached \$400 billion worldwide. But Korea accounts for only 1 percent. We have a long way to go." Foodpolis will place top...

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Nine Croatian Cities Competing For 2020 European Capital Of Culture Nomination

Deputy Culture Minister Berislav Sipus said on Friday that nine Croatian cities - Dubrovnik, Djakovo, Osijek, Pula, Rijeka, Split, Varazdin, Zadar and Zagreb - had entered the second round of nominations for

the 2020 European Capital of Culture. [READ MORE...](#)

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Arts can Fuel Citizen Participation and the Economy



Buzz, the feeling of excitement that cultural venues generate, is actually a commodity that can be traded and is subject to its own kind of inflation, according to Prof. Terry Nichols Clark, whose recent work looks at the role arts play in the economy and civic participation worldwide. “Buzz is the discussion, news, gossip—everything...

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What We Can't Ignore In Tourism Development

UN World Tourism Organization (UNWTO) Secretary General Taleb Rifai reveals the biggest drivers of tourism development and how they will impact communities for years to come: "Definitely, the biggest challenge that the global tourism sector faces is sustainability. Tourism continues to grow exponentially — an average of 5 percent a year since 2010 — and by 2030, we expect international tourists to reach 1.8 billion. We simply cannot ignore these facts and...

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The alternative Poland on show in Wroclaw



The European Capital of Culture 2016, Wroclaw has much to offer when it comes to culture and food. The street art and alternative culture seems to be a special characteristic of the fourth largest city of Poland. A place not to be found in the regular tourist guide is Nadodrze, a former industrial area turned...

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Six Creative Ways Artists Can Improve Communities

From income inequality and unemployment to poverty, education and healthcare, communities around the world are facing critical challenges that require creative ideas and solutions. Any of these challenges could use an artist's mind, a creative question or a critical thinker to help us find our way to a more healthy and just future. Artists can...



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Consumers' Perception of 'Healthful' Broadens



It's an ongoing challenge to keep up with the latest health trends in the food industry, but fortunately for restaurant operators, consumers' definition of healthful food has broadened. It's less about removing negatives or adding positives, and more about simply eating real food, officials at market research firm The NPD...

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IGCAT carries out research, collects knowledge and develops projects to support creative solutions in regional and local development.

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