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## IGCAT News

### Minho Region visits Catalonia



IGCAT welcomed a delegation from 10 municipal authorities, representing the Minho Region of Portugal to discuss and explore their proposed candidature for the title of European Region of Gastronomy in 2016. The overall aim of the European Region of Gastronomy programme is to contribute to a better quality of life in European Regions...

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### IGCAT meets renowned Catalan chef Carme Rusalleda

IGCAT President Greg Richards and Director Diane Dodd met with Carme Rusalleda to discuss the role of gastronomy in social cohesion processes and current IGCAT activities. The conversation with Carme Rusalleda also explored the benefits and possibilities that the European Region of Gastronomy could offer. Carme Rusalleda expressed with pride the decision by the Municipality of Sant Pol de Mar to house IGCAT as the headquarters of this European initiative. Sant Pol de Mar

successfully completed the first edition of the Gastronomy Days (Mostra Gastronòmica), which was held the last weekend of June in the Park Litoral.

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## Building synergies and connections through the European Region of Gastronomy network and award



The 2nd meeting of candidate European Regions of Gastronomy took place in Sant Pol de Mar, Catalonia on 19th-20th June 2014. The meeting was organised by the International Institute of Gastronomy, Culture, Arts and Tourism (IGCAT) which is the official administrative body for the European Region of Gastronomy award...

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## First Meeting of Stakeholders from Barcelona and Catalonia as future partners of the European Regions of Gastronomy network

On 18 to 19 June 2014 the II International Meeting of Project Partners for the *European Region of Gastronomy* project took place in Sant Pol de Mar, organised by IGCAT (International Institute for Gastronomy, Culture, Arts and Tourism, based in the

same town). In the framework of this meeting,...

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## Upcoming Events

### **The Art of Food: Creativity, Diversity and Sustainability - SAVE THE DATE! 17-19 November 2014**



Together with leading organisations from Europe and Asia, IGCAT is convening a first meeting of experts to discuss culture, arts, food and creative tourism policies. The meeting will look at issues such as collective responsibility, preserving intangible heritage and supporting creative industries. The meeting is by invitation only, as it is...

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## Current News from Around the Globe

### **Wine, architecture and the tourism experience**

Architecture is a key factor in the creation of food and wine tourism experiences say researchers at Victoria University of Wellington. Dr. Julia Albrecht from the School of Management and Tobias

Danielmeier from the School of Architecture are working together to understand the interrelationship between architecture, and the way people experience hospitality spaces...

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## Intermarche's initiative to sell ugly produce a great success



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Although badly shaped or ugly apples, carrots or lemons are just as flavourful, they are normally not sold in supermarkets. Growers throw such fruits and vegetables away, because they do not meet the demanded aesthetic standards and shops do not accept them because they are afraid that customers will not buy them. In the world,...

## Is there future for Creative Industry in Indonesia?

Indonesia's previous over-reliance on exports has proven detrimental for the economy in the past. Now, the country is diversifying its economy by investing in creative industries to support and maintain its growth. Creative industry covers various economic activities which seek to generate or exploit information and knowledge. It is a broad term which includes cultural activities...

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## Hacking cultural tourism with “selfie” reenactments of digital heritage



**VanGoYourself** is the first European Creative pilot launched, which went live in May 2014 as part of Culture24's **Museums at Night festival** of late night openings in the UK. The website encourages people to recreate a painting with their friends and share the photograph in their social media channels. The paintings come...

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## Delhi set to grab UNESCO's 'World Heritage City' title

Delhi is a step closer to earning the prestigious tag of a World Heritage City, as the Ministry of Culture has sent a full-fledged dossier to the United Nations Educational, Scientific and Cultural Organization (UNESCO) in January on the matter. UNESCO officials will visit the national capital around September to examine the city's heritage sites, and...



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## Horizons: Keys to Creativity and Innovation

IGCAT attended a public discussion between Ferran Adrià and Israel Ruiz on the theme “Keys to Creativity and Innovation”. They talked about creativity, innovation, training, science and opportunities in the conference which was held on June 25 at CaixaForum in Barcelona. The meeting was organized by





the Association of Scholarship Holders of...

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## Six books that inspire travel, from James Joyce to Frances Mayes

Armchair travel is one thing, but some novels are so captivating, they provoke an irresistible yearning to see James Joyce's Dublin for yourself, to wander John Fowles' mysterious Greek caves or float languidly -- in Elizabeth Peters' style -- down the Nile. Joe Kinsella's "Shoeless Joe" has launched many a baseball pilgrimage. And frankly, Frances...



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IGCAT carries out research, collects knowledge and develops projects to support creative solutions in regional and local development.

**IGCAT editorial team:**

Dr. Diane Dodd

Jordi Vegas

**Editor-in-charge:** Estefanía Coral

This is just a small selection of news from the past three months. Please visit [IGCAT](#) for more and regular news!

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Please send news items and comments to [info@igcat.org](mailto:info@igcat.org)

<http://igcat.org>

Office address:  
C/ Mas Morell 12  
Sant Pol de Mar (Barcelona)  
E- 08395

Tel: [\(+34\) 937 601 472](tel:+34937601472)

Email: [info@igcat.org](mailto:info@igcat.org)

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